

# Practical Welding Today – Editorial Calendar 2012

	<b>Systems &amp; Equipment</b>	<b>Consumables</b>	<b>Cutting &amp; Weld Prep</b>	<b>Safety</b>	<b>Spotlight</b>	<b>Advertiser Bonus</b>	<b>Appearing Each Issue</b>
<b>January/February</b> <i>Ad Close: 12-13-11</i> <i>Ad Material: 12-20-11</i>	Arc Welding: SMAW		Grinding and Abrasives	Shop Safety		<i>Harvey Readership Study</i>	<b>Editor's Corner</b> —Associate Editor Amanda Carlson addresses the issues affecting the welding community.
<b>March/April</b> <i>Ad Close: 2-21-12</i> <i>Ad Material: 2-28-12</i>	Arc Welding: GTAW			Fume Extraction	Robotic Welding	<i>Problem Solvers Directory Advertorial Package (for ½-page &amp; larger advertisers)</i>	<b>Aluminum Workshop</b> —Aluminum welding expert Frank Armao provides real-world advice to welders who join aluminum.
<b>May/June</b> <i>Ad Close: 4-19-12</i> <i>Ad Material: 4-26-12</i>	Arc Welding: GMAW	Filler Metals			Automation		<b>Consumables Corner</b> —Filler metal experts Jerry Mathison and Jay Ginder troubleshoot problems that originate with the choice of consumables.
<b>July/August</b> <i>Ad Close: 6-21-12</i> <i>Ad Material: 6-28-12</i>			Plasma Cutting	Personal Safety	Welding Education	<i>New Product Advertorial Package (for ½-page &amp; larger advertisers)</i>	<b>Arc Welding 101</b> —Certified Welding Educator and Certified Welding Instructor Paul Cameron shares his technical expertise on a variety of welding subjects.
<b>September/October</b> <i>Ad Close: 8-16-12</i> <i>Ad Material: 8-23-12</i>	Orbital Welding	Shielding Gases	Positioning		<b>FABTECH Preview</b>	<b>FABTECH Package</b>	<b>Artist's Gallery/Welder Profile</b> —Associate Editor Amanda Carlson introduces readers to talented welders and metal artists.
<b>November/December</b> <i>Ad Close: 10-18-12</i> <i>Ad Material: 10-24-12</i>	Arc Welding: FCAW	Torch Tips and Nozzles	Mechanized Cutting			<i>Problem Solvers Directory Advertorial Package (for ½-page &amp; larger advertisers)</i>	New coverage for 2012: <b>Shop Stories</b> —A question-and-answer feature explores the lives of our welding readers.

Dates subject to change. Published six times per year.

If proofs are required or copy is to be set, material must be received five days earlier than material due date. Cancellations accepted up to closing date only.

## Tradeshows to remember:

**The FABRICATOR's Leadership Summit: 7th Annual Metal Matters, Scottsdale, Ariz., Feb. 29-March 2**

**FABTECH Mexico/Weldmex/METALFORM Mexico, Mexico City, May 2-4**

**FABTECH, Las Vegas, Nov. 12-14**