

Green Manufacturer – Editorial Calendar / Testimonials

	Facilities	Machinery and Equipment (Operations)	Power Sources	Energy Management	Supplies & Services (Buyers' Guides and Directories)	Sage Supplier (Special Section)
January/February <i>Ad Close: 1-3-12</i> <i>Ad Material: 1-9-12</i>	Waste Management, Disposal Systems	Drives and Motors	Solar Energy Systems		Green Lubricants	Biomass
March/April <i>Ad Close: 2-29-12</i> <i>Ad Material: 3-8-12</i>	Building Retrofits Lighting	Electronics Recycling	Biomass		Reusable Pallets	Solar Energy
May/June <i>Ad Close: 4-25-12</i> <i>Ad Material: 5-3-12</i>	Water Management	Sustainable Materials	Wind Systems		Ecofriendly Cleaners	Geothermal
July/August <i>Ad Close: 6-27-12</i> <i>Ad Material: 7-5-12</i>	Air Quality	Controls and Sensors		Sustainability Software	Waste Management Companies	Wind Energy
September/October <i>Ad Close: 8-29-12</i> <i>Ad Material: 9-6-12</i> <i>Greenbuild International Conference and Expo show distribution</i>	Lighting Systems	Sustainable Packaging	Solar Daylighting	Lighting Energy Management	Alt.-energy-powered Forklifts	EV Components
November/December <i>Ad Close: 10-31-12</i> <i>Ad Material: 11-8-12</i>	Heating/Cooling Systems	Fluids	Waste-to-Energy Resources	HVAC	Consultants & Contractors (Directory)	Transmission Systems

Dates subject to change.

Published six times per year. If proofs are required or copy is to be set, material must be received five days earlier than material due date.

Cancellations accepted up to closing date only. The publisher of Green Manufacturer® reserves the right to amend this schedule if necessary.

Appearing Each Issue:

Green on the Hill—Columnist Stephen Barlas keeps tabs on the federal incentives, EPA rules, and congressional legislation that affect manufacturers.

U.S. Green Building Council LEED® Certification—This column covers the sweeping changes affecting environmentally friendly facility design.

Ecosavvy Newsmakers—This collection of news keeps leaders of sustainability programs updated on the latest happenings and trends.

Surveying the Greenscape—Editor Kate Bachman provides her perspective on the green issues of the day.

Under Cover—These hidden stories of success provide inspiration for others wanting to lessen their impact on the environment.

Here's what people are saying about *Green Manufacturer*:

"Since being highlighted in *Green Manufacturer*, our company has seen a 400 percent increase in traffic to our Web site, and the people contacting us are the decision-makers, which makes our job so much easier!"

"I read the first issue of *Green Manufacturer*...It is a fantastic magazine and dead-on for our type of business, the markets we serve, and for the times in which we live."

"I wanted to thank you for a great article. We are already seeing a significant response from the readers!"

"I received *Green Manufacturer* and I am impressed with the valuable information that it provides. I look forward to reading future issues that will detail green strategies, tactics, and trends that will help my manufacturing business grow."

FORTUNE 500 companies that currently receive *Green Manufacturer* include:

3M	Ford Motor	Hewlett-Packard	Motorola	Texas Instruments
Boeing	General Mills	John Deere & Co.	Owens Corning	Tyson Foods
Caterpillar	General Motors	Kimberly Clark	Sara Lee	Union Pacific Railroad
DuPont	Goodyear Tire & Rubber Co.	Kellogg	Snapple Beverage Corp.	Whirlpool
Exxon Mobil	Harley-Davidson	Marathon Oil	Sherwin Williams	Xerox